

# INVOICE



**CBS21**  
**3300 North Sixth Street**  
**Harrisburg, PA 17110**  
**Main: (717) 238-2100**  
**Billing: (717) 238-2100**

Invoice #	Invoice Date	Invoice Month	Invoice Period
69065-1	11/11/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**CBS21**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1317 - AC PA TV

Flight Dates	Order #	Alt Order #
10/31/12 - 11/02/12	69065	9854842 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
1	10/31/12	11/02/12	CBS 21 News at 530p	530p-6p	-- 111--	:30	3	\$325.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>5:58 PM</td><td>CBS 21 News at 530p</td><td>530p-6p</td><td>:30</td><td>USPRTV28AC</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>5:40 PM</td><td>CBS 21 News at 530p</td><td>530p-6p</td><td>:30</td><td>USPRTV24AC</td><td>\$325.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>5:57 PM</td><td>CBS 21 News at 530p</td><td>530p-6p</td><td>:30</td><td>USPRTV28AC</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	W	10/31/12	5:58 PM	CBS 21 News at 530p	530p-6p	:30	USPRTV28AC	\$325.00	NM	2	WHP	Th	11/01/12	5:40 PM	CBS 21 News at 530p	530p-6p	:30	USPRTV24AC	\$325.00	NM	3	WHP	F	11/02/12	5:57 PM	CBS 21 News at 530p	530p-6p	:30	USPRTV28AC	\$325.00	NM
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5	10/31/12	11/02/12	Soap Rotator	1230p-2p	-- 111--	:30	3	\$350.00	NM																																												
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6	10/31/12	11/02/12	CBS 21 News at 6a	6:00 AM-6:30 AM	-- 111--	:30	3	\$275.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**CBS21**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Invoice #	Invoice Date	Invoice Month	Invoice Period
69065-1	11/11/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1317 - AC PA TV	

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3	WHP	F	11/02/12	5:08 AM	CBS 21 News at 5a	5:00 AM-5:30 AM	:30	USPRTV24AC	\$150.00	NM																																											
10	10/31/12	11/02/12	CBS 21 News at 11p	11p-1135p	-- 111--	:30	3	\$500.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>11:13 PM</td><td>CBS 21 News at 11p</td><td>11p-1135p</td><td>:30</td><td>USPRTV24AC</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>11:32 PM</td><td>CBS 21 News at 11p</td><td>11p-1135p</td><td>:30</td><td>USPRTV28AC</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>11:13 PM</td><td>CBS 21 News at 11p</td><td>11p-1135p</td><td>:30</td><td>USPRTV28AC</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	W	10/31/12	11:13 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV24AC	\$500.00	NM	2	WHP	Th	11/01/12	11:32 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV28AC	\$500.00	NM	3	WHP	F	11/02/12	11:13 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV28AC	\$500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHP	W	10/31/12	11:13 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV24AC	\$500.00	NM																																											
2	WHP	Th	11/01/12	11:32 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV28AC	\$500.00	NM																																											
3	WHP	F	11/02/12	11:13 PM	CBS 21 News at 11p	11p-1135p	:30	USPRTV28AC	\$500.00	NM																																											
11	10/31/12	11/02/12	CBS 21 News at 6a	6:30 AM-7:00 AM	-- 111--	:30	3	\$275.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>6:58 AM</td><td>CBS 21 News at 6a</td><td>6:30 AM-7:00 AM</td><td>:30</td><td>USPRTV24AC</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>7:00 AM</td><td>CBS 21 News at 6a</td><td>6:30 AM-7:00 AM</td><td>:30</td><td>USPRTV24AC</td><td>\$275.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>6:38 AM</td><td>CBS 21 News at 6a</td><td>6:30 AM-7:00 AM</td><td>:30</td><td>USPRTV28AC</td><td>\$275.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	W	10/31/12	6:58 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV24AC	\$275.00	NM	2	WHP	Th	11/01/12	7:00 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV24AC	\$275.00	NM	3	WHP	F	11/02/12	6:38 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV28AC	\$275.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHP	W	10/31/12	6:58 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV24AC	\$275.00	NM																																											
2	WHP	Th	11/01/12	7:00 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV24AC	\$275.00	NM																																											
3	WHP	F	11/02/12	6:38 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	USPRTV28AC	\$275.00	NM																																											
12	10/31/12	11/02/12	M-F 7p-730p	7p-730p	-- 111--	:30	3	\$1,500.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>7:13 PM</td><td>M-F 7p-730p</td><td>7p-730p</td><td>:30</td><td>USPRTV28AC</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>7:12 PM</td><td>M-F 7p-730p</td><td>7p-730p</td><td>:30</td><td>USPRTV24AC</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>7:23 PM</td><td>M-F 7p-730p</td><td>7p-730p</td><td>:30</td><td>USPRTV28AC</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	W	10/31/12	7:13 PM	M-F 7p-730p	7p-730p	:30	USPRTV28AC	\$1,500.00	NM	2	WHP	Th	11/01/12	7:12 PM	M-F 7p-730p	7p-730p	:30	USPRTV24AC	\$1,500.00	NM	3	WHP	F	11/02/12	7:23 PM	M-F 7p-730p	7p-730p	:30	USPRTV28AC	\$1,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHP	W	10/31/12	7:13 PM	M-F 7p-730p	7p-730p	:30	USPRTV28AC	\$1,500.00	NM																																											
2	WHP	Th	11/01/12	7:12 PM	M-F 7p-730p	7p-730p	:30	USPRTV24AC	\$1,500.00	NM																																											
3	WHP	F	11/02/12	7:23 PM	M-F 7p-730p	7p-730p	:30	USPRTV28AC	\$1,500.00	NM																																											
13	10/31/12	11/02/12	M-F 10a-11a	10a-11a	-- 111--	:30	3	\$325.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>10:26 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>USPRTV24AC</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>10:28 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>USPRTV24AC</td><td>\$325.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>10:26 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>USPRTV28AC</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	W	10/31/12	10:26 AM	M-F 10a-11a	10a-11a	:30	USPRTV24AC	\$325.00	NM	2	WHP	Th	11/01/12	10:28 AM	M-F 10a-11a	10a-11a	:30	USPRTV24AC	\$325.00	NM	3	WHP	F	11/02/12	10:26 AM	M-F 10a-11a	10a-11a	:30	USPRTV28AC	\$325.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHP	W	10/31/12	10:26 AM	M-F 10a-11a	10a-11a	:30	USPRTV24AC	\$325.00	NM																																											
2	WHP	Th	11/01/12	10:28 AM	M-F 10a-11a	10a-11a	:30	USPRTV24AC	\$325.00	NM																																											
3	WHP	F	11/02/12	10:26 AM	M-F 10a-11a	10a-11a	:30	USPRTV28AC	\$325.00	NM																																											
14	10/31/12	11/02/12	M-F 730p-8p	730p-8p	-- 111--	:30	3	\$2,000.00	NM																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**CBS21**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Invoice #	Invoice Date	Invoice Month	Invoice Period
69065-1	11/11/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1317 - AC PA TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>69065-1</b>	<b>11/11/12</b>	<b>November 2012</b>	<b>10/29/12 - 11/02/12</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>American Crossroads</b>	<b>American Crossroads</b>	<b>1317 - AC PA TV</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>57</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$40,275.00</b>
<u>Agency Commission</u>	<b>\$6,041.25</b>
<u>Net Amount Due</u>	<b>\$34,233.75</b>

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